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The Michigan Council for Arts and Cultural Affairs is part of the Department of History, Arts and Libraries, whose mission is to enrich the quality of life for Michigan residents by providing access to information, preserving and promoting Michigan's heritage, and fostering cultural creativity. The department also includes the Mackinac Island State Park Commission, the Michigan Film Office, the Michigan Historical Center and the Library of Michigan.

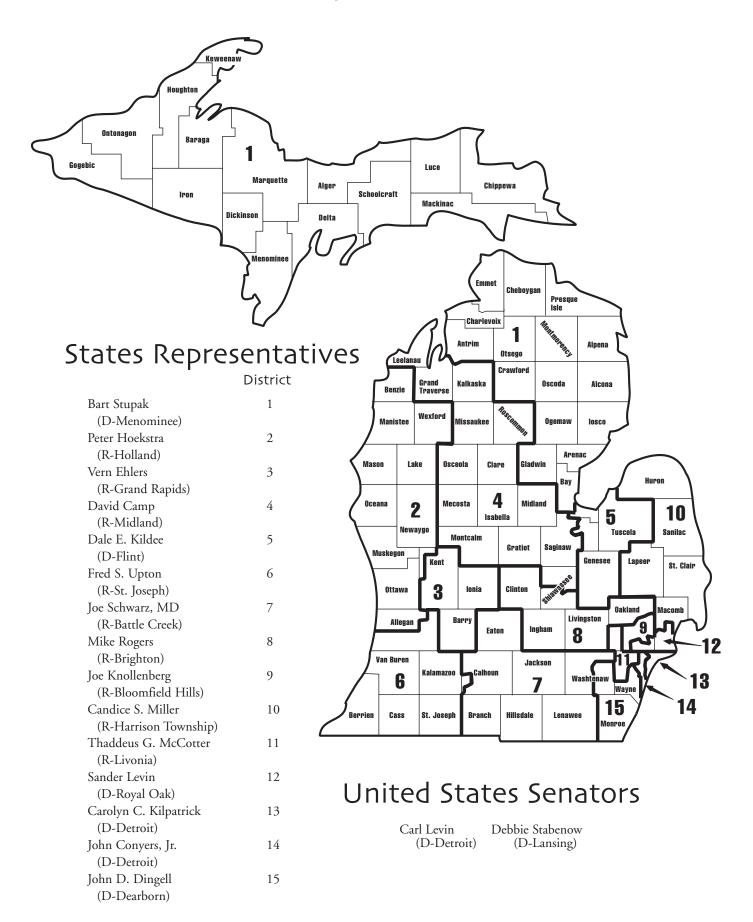
Library
Services &
Technology
Act
Michigan
Report
for 2004







U.S. Congressional Districts



Library Services & Technology Act Michigan Report for 2004

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Library Services & Technology Act Report for 2004

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Editor: Jolee Hamlin

Dear Members of Congress,

Libraries make countless and fundamental contributions to our society. They have a transformative impact on people's lives by being magical places for children, by serving underprivileged families who are searching for jobs and building skills, and by fostering a genuine love and enthusiasm for reading — the foundation for quality education.

America's public libraries epitomize the ideals of service, excellence and most importantly, access. By providing all citizens with free and open access to general knowledge and information, libraries are the essential building block of democracy. Furthermore, our nation's public libraries allow visitors to experience firsthand the democratic ideals that prevail in our country.

Thank you for your continued support of American libraries through the funding and re-authorization of the federal Library Services & Technology Act! Your support allows Michigan libraries to provide resources and services which advance and enhance the lives of every Michigan citizen.

Regards,
Marcy R Roberts

Nancy R. Robertson

Acting State Librarian of Michigan

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Library of Michigan's Mission

The Library of Michigan promotes, advocates and consistently works to achieve the highest level of library service to the State of Michigan, its government, its libraries and its residents.

Library of Michigan's LSTA Program Goals for Michigan

Goal I: Provide all Michigan residents statewide access to the widest possible range of

information, library resources and services to advance and enhance their lives as

workers, students, citizens, family members, and lifelong learners.

Goal II: Increase equity of information access and library service by providing

special assistance to areas of the state where library services are inadequate

(underserved rural and urban communities), and to libraries that are working to provide service to persons having difficulty using a library.

Goal III: Foster innovation and technical improvements in information services

by funding leading edge projects in libraries that meet and anticipate constantly

changing needs for library services and information needs of Michigan's

residents.

In 2004, Michigan's \$5,023,914 in LSTA funding was allocated to both statewide and local projects. Statewide projects focused on the following: the Michigan eLibrary ("MeL") collections; the addition of a statewide catalog, interlibrary loan, and delivery service ("MeLCat"); and enhancing MeL's search capabilities, making a wealth of digital resources available to all Michigan residents. In addition, LSTA supported local, innovative demonstration projects in resource sharing, collaborative digitization, and services to children and adults living in poverty.



MeL (Michigan eLibrary)



Mission: "Michigan's virtual library, MeL, will link all Michigan residents to the information they need, where they need it, and in the format they desire."

The Michigan eLibrary (MeL, <u>www.mel.org</u>) is a user-friendly, 24-hour-accessible, core set of information resources available to Michigan residents everywhere in the state. Michigan libraries are committed to the importance of providing basic information access for all citizens of the state, and MeL provides Michigan citizens with comprehensive topical information ranging from automobiles to zoo! Michigan residents actively access this collection to enhance and enrich their lives as professionals, job seekers, students, hobbyists, and lifelong learners.

From its inception, MeL has experienced incredible growth and ongoing enhancements. MeL contains free resources accessible to all, and subscription resources available to Michigan residents only. MeL subscription resources, such as journal and magazine content, eBooks, and practice tests, are available to Michigan residents at any Michigan library. In addition, citizens may log-in remotely by using a Michigan driver's license, state ID, or student number.

A federated search engine now allows information seekers to search any of the MeL online resources simultaneously. Allowing users the option of searching any distinct resource or a combination of multiple resources makes accessing MeL easier than ever before. In addition, by providing the ability to search or browse resources, MeL meets the information needs of both independent and classroom group users of all ages and skill levels.

MeL includes the following components:

MeL Internet – "Best of the Internet"- A balanced collection of Internet sites selected by librarians for quality and organized for easy subject browsing and searching;

MeL Databases – Subscription resources, including databases of periodical, reference, and full-text content from OCLC FirstSearch, ProQuest, and Thomson Gale;

MeL eBooks — An eBook collection of over 10,000 non-fiction, reference, and public domain titles from netLibrary;

MeL Practice Tests — Practice tests, including college entrance exams, civil service exams, and study guides from LearnATest;

MeLCat — Books and other materials from Michigan libraries, available to patrons upon request through their local library via statewide delivery;

MeL Digital Collection—Local Michigan historical resources digitized and made available on the web through the *Making of Modern Michigan* database (mmm.lib.msu.edu), a statewide digitization project administered by Michigan State University and funded by the Institute for Museum and Library Services.

In FY 2004, LSTA funds were used to support the following MeL project components, enhancements, and developments:

- MeLCat, an innovation in statewide catalog systems featuring the combined collections of all library types (public, academic, schoo, and special), making Michigan a leader in the provision of statewide access and delivery of library materials. Library users now may easily identify, locate, and request convenient delivery of materials from Michigan's libraries, regardless of geographic location;
- Phase I implementation of the MeLCat statewide catalog, delivery service, and resourcesharing network. Currently, more than 35 libraries participate, including some with the largest collections statewide. Dozens of additional libraries are slated for inclusion in MeLCat prior to the end of 2005;
- Continued funding for ongoing MeL training, technical support, and commercial database access for all Michigan residents;
- Development and implementation of the MeL Gateway federated search engine to provide availability of cross searching MeL resources;
- The addition of the *Making of Modern Michigan* database to MeL. The Michigan Library Digitization Task Force has spearheaded continued efforts at a statewide level to expand digital preservation, storage, and access to historical materials. State funds have been earmarked in FY05 for coordinated digitization of materials originating from Michigan libraries;
- Enhancements made to the MeL Internet administrative module including a spell checker, link checker, extended indexing capabilities, statistical reporting, and the ability to create pathfinders for seasonal interest or 'hot topics;'
- Continued collection development of MeL
 Internet to increase the size, scope, and quality
 of the collection and heighten the ability of
 local school, college and public libraries to
 stretch and leverage their materials budgets.



Quality Services Advisory Council (QSAC)

Using LSTA Funds, the Library of Michigan sponsors this project to provide quality guidelines for services available in Michigan's public libraries. The measures are divided into three levels of service — Essential, Enhanced, and Excellent. Some measures are considered CORE, or necessary for optimum service, while others are considered ELECTIVE measures. Quality measures are a type of "industry standard" or benchmark, and they can be used to educate stakeholders. The measures show communities what libraries have achieved with current funding, and what is possible if funding were increased. The measures dovetail with strategic planning, serving as examples of where and how libraries can improve, regardless or size or funding level.

QSAC for Public Libraries — On July 19, 2004, the Library of Michigan went live with its Essential Level, utilizing the Quality Measures Audit Checklist for public libraries. In the first eight months, 24 libraries qualified for their Essential Level status, including libraries of all sizes and from all areas of the state. More than 70 libraries are presently working on their Essential certificates.

The Enhanced Level, the second of three QSAC levels available, went live in December 2004, and three libraries have qualified. Excellent, the third and final QSAC level, went live in March 2005. Two libraries are already working on this level.

The listserv for QSAC, qsac-l, is up and running with 120 members. The QSAC Web site, http://www.michigan.gov/qsac, hosts QSAC information for the general public and for individual libraries as well. The Superiorland Library Cooperative also hosts a Web site, http://www.uproc.lib.mi.us/slc/qsacindex.html,

containing information helpful to libraries working on their QSAC certifications.

Superiorland Library Cooperative hosted a QSAC Workshop in December 2004. It was an all-day online interactive seminar to start libraries in the Upper Peninsula on their Essential Level certification. Twelve libraries were represented. The Capital Library Cooperative is hosting a similar workshop in 2005.

The process of bringing QSAC to the general library public has taken two years. "We are gratified by the participation and interest" said project.

participation and interest!" said project coordinator Martha Seaman McKee.



QSAC for Library Cooperatives — The success of the Quality Services Audit Checklist for public libraries sparked an interest by library cooperative directors to create a similar product for cooperatives. The directors requested that the Library of Michigan sponsor such a project, and the "QSAC for Co-ops Advisory Committee" began working early in 2004.

Following the example of QSAC for Public Libraries, cooperative duties were divided into five categories — Advocacy, Administration, Governance, Services, and Technology. Five subcommittees, with participation from libraries of all types, met and developed quality measures on these subjects. The subcommittees used the same three levels of service — Essential, Enhanced, and Excellent — as further divisions of quality.

Continuing Education Fund

Anticipating the loss of as many as 60% of the current cohort of professional librarians by 2019, the Library of Michigan offers a continuing education tuition reimbursement program to current full-time employees who are enrolled in a nationally accredited graduate library program. LSTA funds are used to support this project, which is designed to help recruit a new generation of individuals preparing for professional careers in libraries.

Collaborative Summer Reading and Youth Services Programming

Using LSTA funds, the Library of Michigan participates in a multi-state consortium that provides all Michigan public libraries with access to a high quality summer reading program, including a plethora of associated materials, themes, ready-made programs and professional quality graphics. Summer reading programs have been shown to develop children's interest in reading, encouraging and motivating them to improve their reading skills. Michigan's participation in this program allows local libraries to leverage their funds and provide greater access to programming for children.

THE MAKING OF MODERN MICHIGAN

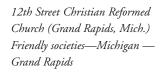
Making of Modern Michigan • mmm.lib.msu.edu

The Making of Modern Michigan aims to empower Michigan libraries to contribute materials significant to Michigan's 19th- and 20th-century history to a searchable digital archive available through MeL. This digital collection, which fits into the Michigan K-12 curriculum framework, will benefit scholars, students learning about Michigan history, and free-choice learners of all ages and backgrounds.

The Library of Michigan and Michigan State University Libraries partnered on this innovative project. Other collaborators included the Michigan Library Consortium, six regional digitization centers, and more than 50 libraries statewide. Training and education were key features of this project, which was funded by both an Institute for Museum and Library Services National Leadership Grant and LSTA subgrants. In 2004, library staffs from even the smallest libraries in Michigan were able to develop knowledge of digitization techniques, copyright issues, and metadata standards. These libraries now can move forward with their important efforts to provide wider access to their collections' unique and valuable historical materials.

The Making of Modern Michigan provided a foundation for Michigan libraries to develop a unified, statewide digitization collection available through MeL. In FY05, state funds have been allocated to add further significant resources to the MeL Digital Collection.

Specific library collections and materials that were digitized as part of the *Making of Modern Michigan* are highlighted on the next page.





Title: Schooner Addie Collection: Tri-Cities Area Historical Photographs Institution: Loutit District Library

Title: Downtown scene, Michigan and Burdick Collection: Ward Morgan Photography Collection Institution: Western Michigan University

Success Stories – 2003 LSTA Funded Projects

Calvin College, Hekman Archives (District 3) \$1,500

Through the Eyes of Dutch Americans

Over 500 photographs were digitized from the collection at Calvin College's Hekman Archives. The collection includes pictures of Michigan towns and cities with a relatively large settlement of Dutch immigrants. In addition to inclusion in



the *Making of Modern Michigan*, the images have been made available at the college's Digital Archive (http://www.calvin.edu/library/researchhelp/hda/). Staff of Heritage Hall, the official archives of the college as well as the Christian Reformed Church of America, has had their work showcased in trade publications.

Houghton Lake Public Library (District 4) \$1,500

Great Lakes! Great Lights! and Houghton Lake Area

History

The Houghton Lake Public Library chose two collections to digitize for inclusion in the *Making of Modern Michigan*. The first, *Great Lakes! Great Lights!*, is a collection of lighthouse photographs from the last lighthouse keeper in the original United States Lighthouse Service. The photographs span a 25-year period and build on a collaboration with the Great Lakes Lighthouse Keepers Association. The second collec-

tion from Houghton Lake Public Library pertains to the area's logging and recreation history.

A member of the local historical society stated, "Isn't this wonderful, the library and the state working with us, a little group of ladies trying to preserve local history on a shoestring? Now we're going global ... that is the word, isn't it?"



Title: Welden's Camp, Date: c.1880 Subject: Lumber camps—Michigan—Roscommon County—History—19th century LCSH Description: Black and white photograph of Chs. Nutter, Foreman, and workers with some family members at Welden's Lumber Camp, Houghton Lake, Michigan, ca. 1880. Institution: Houghton Lake Public Library

Flint Public Library

(District 5)

\$1,500

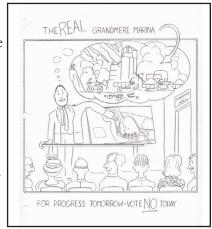
The Art Work of Genesee and Shiawassee Counties

The Flint Public Library digitized and made available through the *Making of Modern Michigan* a book titled *The Art Work of Genesee and Shiawassee Counties*. This 1894 work was not readily accessible to the public prior to its digitization. As the City of Flint approaches its 150th birthday, this high interest volume allows the community and the world to look at the city's landscape prior to urbanization and the industrial age. In addition, this project allowed Flint Public Library, an Institute for Museum and Library Services' National Library Service award-winning library, to build a foundation for digitizing their rare and unique pieces, in keeping with their mission to provide free and open access to materials.

Lincoln Township Public Library (District 6) \$1,500 Grand Mere Association Digitization Project

The City of Stevensville rests on the shores of Lake Michigan. One of its unique natural areas is the Grand Mere Dunes area. Although the dunes now make up a state park, in 1960 the area was the site of sand mining. Industry attempts to remove all the sand from the dunes and fill in two lakes met with much local opposition, resulting in the formation of the Grand Mere Association.

Thanks to the Lincoln Township Public Library, the *Making of Modern Michigan* website has digital images pertaining to the Grand Mere Association, and its role in the rescue and preservation of the Grand Mere Dunes. The material out-



lines how only after years of effort from the association were the dunes made into a state park. Furthermore, the association's papers and resources offer a valuable example of a successful local political effort to save an ecological treasure. As part of this LSTA-funded project, a local naturalist and member of the Grand Mere Association gave a presentation on the Dunes. As a result of that presentation, landscapers in the area have promoted the use of native species and natural landscaping for lakefront homes, allowing the homes to blend into the dunes.

Jackson District Library (District 7)

\$1,500

The Formation of the Republican Party

The Jackson District Library digitized materials and photographs from the 19th- and 20th-centuries, focusing initially on the city's role in the formation of the Republican Party. Significant contributions to the project included: a photograph of the location of the original Republican convention in 1854; a somewhat rare edition of *Livingstone's History of the*

ERVING MICHIGAN

Republican Party vol. 2; and Under the Oaks, a book commemorating the Republican Party's 50th anniversary celebration in Jackson. All together, over 200 pages of text and five photos were scanned and submitted to the Making of Modern Michigan from this collection

Holly Township Library (District 8) \$1,500 Centennial Anniversary of the Holly Herald

This LSTA mini-grant allowed Holly Township Library to digitize the rare Centennial Anniversary Edition of the *Holly Herald*. The volume was printed in 1938 to celebrate the paper's inception in 1838. The history contains coverage on such subjects as early railroad history (including Holly's participation in the Underground Railroad) and many historic photos of families, area business, and scenic pioneer Holly. A staff-generated index also is available.

Pigeon District Library (District 10) \$1,500

> Progressive/Advance Newspaper Project

The Pigeon District Library staff digitized over 520 issues of the local paper titled *The Progress/Advance*. The decade

of newspapers from 1983-1992 offers an invaluable snapshot of local history. The library staff has shared information about the project with community members, the library board, and patrons, resulting in very positive feedback and usage.

Saint Clair Shores Public Library (District 12) \$1,500
Saint Clair Shores Historical Photograph and Oral
History Project

The objective of the Saint Clair Shores Public Library was to create a virtual tour of the village of Saint Clair Shores in the late 1920s. Of particular interest were photographs of a farmhouse, which recently has been restored as a local history museum. Twenty-eight photos relating to the farmhouse restoration and the history of Saint Clair Shores were digitized and added to the *Making of Modern Michigan* project.



Detroit Public Library

(District 13)

\$1,500

Changing Face of the Auto Industry

This project set out to create a proof of concept for a digital collection on "The Changing Face of the Auto Industry." Approximately 150 items were chosen to digitize from the library's National Automotive History Collection. The collection documents the history and development of the automobile and other forms of motorized, wheeled, land transportation

in the United States and abroad.

Since the late 19th century, the Detroit Public Library has aggressively collected automotive print materials. The collection now contains over 600,000 processed items. Thousands of photographs archive the automobile's historical, social, mechanical, and design aspects. The materials are available for public viewing, research, and publication.



Milan Public Library

(District 15)

\$1,500

Aid to Genealogists

Staff at the Milan Public Library digitized a master surname index and two individual name indexes for nine unpublished volumes titled Aid to Genealogists. The volumes includ 170 pages and cover over 100 years of obituaries and wedding announcements photocopied from local newspapers. This one-of-a-kind index is now available through the Making of Modern Michigan to aid genealogists and family historians for years to come.

Success Stories – 2003 LSTA Funded Projects

Escanaba Public Library (District 1)

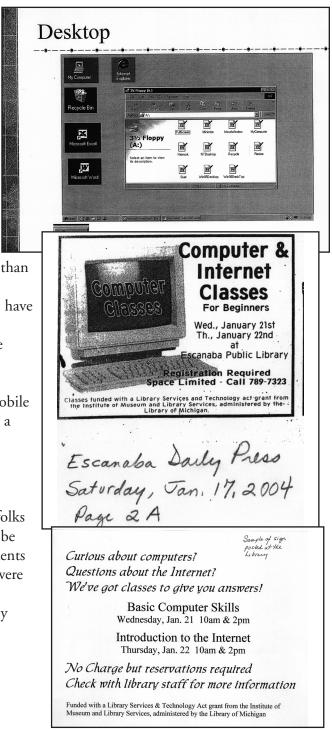
\$15,660

On the Road Again: Mobile Computer Training Using Wireless Technology

LSTA funds enabled the Escanaba Public Library to establish a wireless, mobile, internet accessible computer lab. The library then offered computer and internet training in senior centers managed by the local Community Action Agency, noting a particular need for older adults to acquire such training so that they are not left behind in the evolving information and technology based society.

The library's fastest-growing population group consists of persons age 60 and older. This group also tends to be poorer than state and national averages. According to national surveys, people in this age group have lower computer literacy rates and lower internet usage compared to the rest of the population.

Because this age group tends to be less mobile and may be less comfortable coming into a large, computer-busy facility, taking the technology and training to them proved invaluable. The need for this project was confirmed as soon as the award was announced. Phone calls poured in, with folks inquiring about classes and requesting to be placed on the class list. A number of students returned to the library after their classes were completed to receive further one-on-one training. An added program benefit: many seniors applied for their first library card!



Munising School Public Library (District 1) Good News for the Old News!

\$4,381

Cooperation and support from many local agencies, in conjunction with a Library Services & Technology Act grant, allowed the Munising School Public Library to offer greatly improved microfilm collections to its patrons and residents of Michigan. The Alger County Historical Society, the National Park Service Pictured Rocks National Lakeshore, the Munising News, and many other local agencies provided financial and promotional support to this project.

Pre-1940 Munising News editions were available on microfilm, but the film quality was so low that they were rendered nearly useless. LSTA funding allowed for nearly 11,000 images to be re-filmed from the original paper archived at the newspaper's office. When the re-filmed papers were returned to the library, they were in demand within five minutes of staff opening the packages!

A new microfilm copy of the newspapers also was given to the Library of Michigan and the Alger County Heritage Center, thus enhancing access for the entire state (the Library of Michigan maintains statewide access to Michigan newspapers through a National Newspaper Project grant). Also available as a result of this project are other early Alger County newspapers and Munising High School yearbooks.

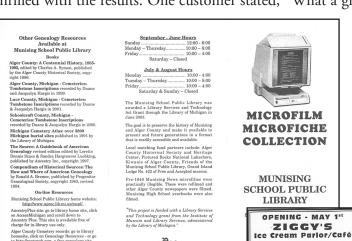
Staff at the Munising School Public Library now are better able to help patrons who are doing research. They are able to respond, "Yes, we have that!" rather than "We have the paper on film, but we can barely read what is written." Local historians, genealogists, and residents are thrilled with the results. One customer stated, "What a great opportunity and a great

NEW THIS YEAR

Soda Fountain, Arcade Room, Kitchen Foods

on Microfilm 940 newspapers were re-filme are now much easier to read

until 9



resource we are fortunate to have in Michigan!"



Public Libraries of Saginaw (District 5)

\$25,472

In Celebration of Family History Month
The Public Libraries of Saginaw Presents

TWO FREE PUBLIC LECTURES

"BLACK ROOTS: Tracing Your Family's History

TONY BURROUGHS

Thursday, October 9, 2003 7:00 p.m. - 9:00 p.m.

Saginaw O.I.C. 1000 Tuscola, Saginav

"Saginaw African-American Migration & the Civil Rights Moven

WILLIE L. McKETHER

Thursday, October 16, 2003 7:00 p.m. - 8:45 p.m.

Hoyt Library Auditorium 505 Janes Avenue, Saginaw

Refreshments will be provided for both events Sponsored by the Maxwell K. Pribil Hoyt Library Trust For more information, call 755-9827

The African-American Migration Experience

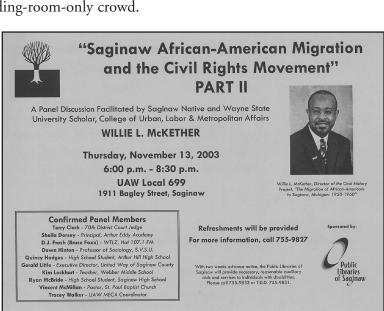
This project set out to provide students, community members, and all Michigan residents with a new, unique, educational resource. Doctoral student Willie McKether is in the process of completing a major oral history project titled "The African-American Migration to Saginaw, 1920-1960." McKether generously agreed to donate the oral interviews to the Public Libraries of Saginaw. LSTA funds were used to add the audiotapes and transcripts of 70 oral history interviews held with African-American Saginaw residents. In addition, the videotapes of 39 further interviews were placed in the local history and genealogy collection of the library.

The interviews, which focus on both the reasons for African-American's migration to Saginaw and community life from

1920-1960, offer perspectives on local history not previously documented. The tapes and transcripts have been preserved digitally so that students, community members and researchers alike can use them. The materials are slated for inclusion in the MeL digital collection.

Two traveling exhibits also were created as part of this project. The Historical Society of Saginaw County hosted an exhibit from the Smithsonian Institution's "We Shall Overcome" project, which had a companion exhibit called "The Struggle for Equality at Home." An opening reception highlighting the exhibits honored the interviewees from this project and featured a discussion with some of the interviewees as panelists. The presentation drew media attention to the research and a standing-room-only crowd.

A further highlight of this project was the impact it had on local education offerings. The social sciences subject area coordinator for the School District of the City of Saginaw developed lesson plans based on the materials for both second grade and high school levels. The plans meet the grade level content expectations for the benchmarks and standards in the Michigan Curriculum Framework in the areas of social studies, English language, mathematics, and the arts.



"Every interview tells a story," said one community resident. "They help us remember what our parents' generation went through."

Niles District Library

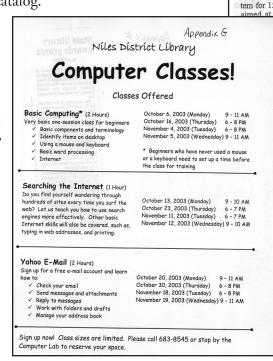
(District 6)

\$16,528

Access to Information Through Computer Skills Training

An LSTA grant to the Niles District Library allowed staff to provide patrons with computer skills needed to be lifelong learners. In addition, residents received training on how to use specific online resources, such as the local online catalog, MeL databases and LearnATest. Patrons could choose between self-paced online learning and more structured computer classes. Class topics included basic computer and internet skills, specific software applications, introductions to MeL databases including LearnATest, and how to effectively use the library's online catalog.

The library developed fabulous partnerships for this project, allowing them to reach and serve an expansive group of residents. Partners included MichiganWorks, the Niles-Buchanan Senior Center, *The Niles Star*, the Niles Area Agency on Aging, Gateway Computers, and the Southwest Michigan Library Cooperative, which assisted with the development of MeL database training.



State library awards grants

By H-P STAFF

LANSING — The Library of Michigan has awarded grants to the Southwest Michigan Library Cooperative and the Niles District Library through the federal Library Services and Technology

The cooperative in Paw Paw will get \$225,000. It plans to start a Web-based integrated library system for 15 participating libraries,

imed at giving patrons greater
rary resources.
es library will get
iffer self-paced on-line
classes on basic comternet skills.

ternet skills.

I libraries have also, 500 grants from the Michigan to preserve rare materials relating history.

les are: Buchanan Dis-

for cemetery records; whip Public Library, e Association papers istory book; the Maud Palenske Memorial t. Joseph, library matecument the old Silver sement park and sum-Niles District Library, s history; Van Buren rary, Decatur, regional lections.

Brandon Township Public Library (District 9) \$34,192

Teen and Preteen Resource Center and Senior Computer Center

The library created an onsite Preteen and Teen Resource Center in addition to offering computers and internet access in the Ortonville Brandon Senior Center. These combined services provided enhanced resources, technology and instructional support for teens and seniors, components necessary to success in formal education, lifelong learning and recreational information pursuits.

Paula Gauthier, head of adult and young adult services for the library, stated, "If use is any indication, the increased library services have been a smashing success and hit with both teens and seniors!" Within six months, close to 500 seniors had attended the eight-week class session. Over 3500 pre-teens and teens used the resource center. Furthermore, seniors

participating in the classes indicated that they were quite satisfied with the classes. Most felt that they had increased their knowledge of internet and basic computer use by 100%. Very few had any computer experience prior to attending the classes. In addition, on most days, the homework center continues to be filled to capacity. Students frequently have to wait to use computers.

The library was quite successful in meeting all of its goals as laid out in the grant application. They collaborated extensively with several community agencies, and created an advisory board consisting of village and township officials, home schooling folks, youth assistance personnel, and senior center residents and employees. The library found the ultimate impact on the library environment has been tremendous. Grant administrator Gauthier affirmed, "The resource center provides students [with] a controlled and safe environment in which they can study or pursue more leisure activities ... The alternative education coordinator reported that working in the homework center has a very positive influence on her students, especially in understanding the importance of acquiring formal education. One student has decided to go on to college and study to be a teacher following his experience with the students in the homework center."

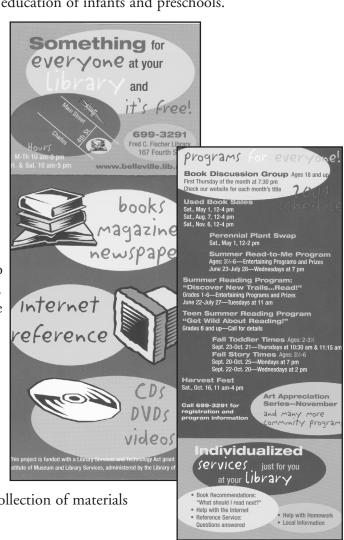
No less impressive is the fact that the project has ensured additional funding of technology in the library's 2005 budget. As a result of this project and the positive publicity that it created for the library, the school district asked the library to partner in a successful United Way grant funding parenting programs relating to the education of infants and preschools.

(District 11) \$12,000

Marketing Library Services to Underserved Populations

Thanks to an LSTA grant, the Fred C. Fischer Library in Belleville was able to promote library programs and services through an innovative marketing campaign targeting nontraditional users. A colorful, catchy magnet and brochure were mailed to every household in the library's service area, a disparate area consisting of over 75 square miles, serving both rural and urban, and wealthy and poor areas. The library also worked with the Sumpter Township Head Start, the Van Buren Township recreation program, an area mobile home park, and a local pizzeria/party store to promote library services and awareness thereof, and to provide joint programming efforts. The library hosted a summer reading kick-off event at

the mobile home park and placed a small collection of materials and displays in the park's lobby.



Debra Green, director of the library, stated, "This grant helped to raise the profile of the library. It put us back on the radar! ... As a matter of fact, the very night that the first magnets were delivered, a young couple and their small child came into the library [for the first time] with the magnet in hand to get library cards and check out books. Not only did we issue over 25% more library cards in the three months following the mailing than the average of the previous two years, but circulation in those three months was also up 11% from the year before." She went on to say, "Many nights ... I have walked around the library, shaking my head in wonder at all the families using the library, from toddlers and preschoolers on the children's room computers, to parents reading to their children on the comfortable chairs, to the school children being tutored ... to the adults working with their ... laptops in the quiet room, to the seniors reading the current newspapers and magazines near the courtyard windows."

This project also was exemplary in its impact on sustainability. An unexpected but awesome result of the project's success is that as more people flock into library, the community has begun to talk seriously about the need for a new building. A group of citizens has started a petition. In addition, the library board has allocated funds for further mailings with a contract in place for the design and creation of a professional logo for the library.

ROUGH MELCA

Success Stories – 2003 LSTA Funded Projects

MeLCat Preparedness grants assisted Michigan libraries in their efforts to participation in the new statewide resource sharing system. The resource sharing system is based on standards-compliant, integrated library systems (ILS). MeLCat – the statewide information delivery system — sets out to link all Michigan residents to the information they need, when they need it, where they need it, and in the format they desire.

Northland Library Cooperative (District 1) \$217,863

"One Stop Shopping" for Northland Library Cooperative Patrons

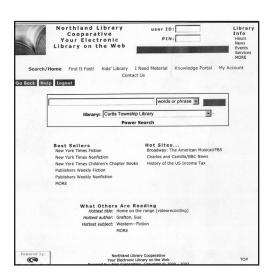
This LSTA grant allowed the Northland Library Cooperative to add four libraries to its consortial automation system. Patrons from these libraries now have quick access to a world of resources previously unavailable to them. Accordingly, the grant's goal was to establish equity of access between populous and rural areas — libraries with large collections and those with small collections.

Library patrons now can enjoy the benefits of quick check-outs, easy searching and locating of materials, and self-initiated interlibrary loans from home, office, or anywhere else that internet access is available! Furthermore, library users are able to participate in MeLCat, opening up the "anywhere, anytime information gateway," and the opportunity to borrow from libraries across Michigan.

Nothing illustrates the success of this project more than a story from the smallest of these four libraries. Curtis Township Library, located in the rural community of Glennie, is in fact the 10th smallest library in Michigan. In the summer, the population swells for this very small, very rural library as seasonal residents from downstate travel to the northern waters.

In the past, the library in Glennie often seemed too small to offer what these patrons needed and desired. Most of the seasonal residents did not make use of its resources.

When the library broadly announced their new online catalog, funded by this LSTA grant, seasonal residents *repeatedly* came in to check out the new catalog. They often commented that the system was "just like the one at home." Typically, they signed up for library cards and were able to get the materials they wanted. This is just one small example of how LSTA funds help to level the playing field for all residents, whether located in a big city or in a small village.



Superiorland Library Cooperative (District 1) \$81,875

Planning the Digital Future of Upper Peninsula Libraries

The Superiorland Library Cooperative, with its partner, the Hiawathaland Library Cooperative, diligently works to give residents of the Upper Peninsula fast, easy, and equitable access to the rich information resources held in all libraries across the state of Michigan. This LSTA project allowed eight libraries to join the Upper Peninsula's Dynix-based integrated library system. Each library contributed a cash match, showing their commitment to the project and its sustainability.

Participation immediately increased the smallest library's access from a few thousand resources to over 1.5 million holdings. Within a year's time, the number of interlibrary loan requests increased by 50% for the involved libraries. In addition, four libraries upgraded to broadband Internet access, allowing faster and more stable connections.

The following comments from library patrons speak volumes to the impact of this project.

"I utilize the interlibrary loan function many times a month, and it saves me thousands of dollars a year as a small business owner. Having this resource on-line saves me many trips to the Library and helps greatly in research time and productivity. It is a very valuable tool for me." – Local Business Owner

"Because of your library and its wireless internet service, I was able to continue with my summer coursework up here. That save me quite a bit of gas money and I was the "star" of my class. Thanks a million!" — Public Internet User at Les Cheneaux Community Library

"The 2 stoplights in our town are new and we are 12 miles away from a McDonald's. House are left unlocked, strangers not only smile but also say hello when they see you, and the first person to pass you and your car stuck in the snow always stops to help. We're in Calumet, home of the northernmost public library in the state ... It is a remote location made even more so by the annual average snowfall of 187 inches. Our community and student patrons are delighted to be able to utilize the resource sharing made possible through interlibrary loan and the new Patron Initiated Interloan (PII) system. Our current UPRLC database includes many of the libraries in the Upper Peninsula and we have an efficient delivery system. Our annual interloan statistics reflect this use; this year we loaned out more than double the number of books than we did in the previous year, while increasing the number borrowed by nearly 50%, and we've been on PII for less than a full year!" – Staff from Calumet Public & School Library

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Southwest Michigan Library Cooperative (District 6) \$225,000

MeLCat Preparedness: Cooperatives Assisting Member Libraries

Southwest Michigan Library Cooperative added the holdings from 15 libraries to its existing web-based catalog, tying together the resources of three Michigan library cooperatives. Since the grant's completion, several additional libraries have been able to participate in this system containing 4.5 million holdings from over 100 libraries. Patrons are able to initiate searches, holds and interlibrary loans from their home, office, library or anywhere else with internet access!

This project provided abundant benefits to both the participating libraries and ultimately the 1.5 million residents that the libraries serve. Patrons have newfound access to resources of particular benefit to rural residents with limited mobility. Furthermore, collaborative effort gave small rural and urban libraries access to an integrated library system using internet technology as well as trained technical support. The libraries now are able to participate in the statewide resource-sharing network.

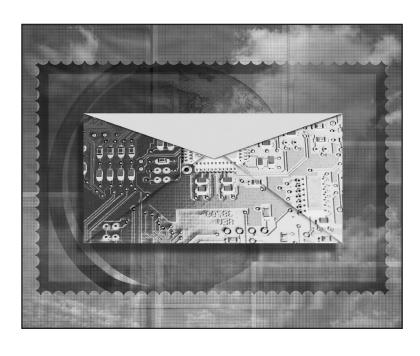
Participant and patron comments are resoundingly positive and forthcoming:

It's inexpensive, and it doesn't crash!

Our patrons really like the automation system and have been very supportive. Thank you for approving this grant that allowed smaller libraries such as ours (Class II) to automate with such a powerful system. We would not have been able to afford this on our own!

We have faster checkout! We are finally catching up to the rest of the world.

It kept us "in circulation," so to speak.



Summary of LSTA Subgrants Awarded in Fiscal Year 2004, by Funding Area

Collaboration and Partnership

Bay County Library System	\$19,338
Flint Public Library	\$10,000
Hackley Public Library	\$6,908
Independence Township Library	\$10,000
Manchester District Library	\$14,889
Mideastern Michigan Library Cooperative	\$6,905
Onaway Area Community Schools Library	\$24,000
Public Libraries of Saginaw	\$24,400
Funding Area Total	\$116,440

MeLCat Preparedness: Cooperatives Assisting Libraries

Mideastern Michigan Library Cooperative	\$35,000
Mid-Michigan Library League	\$79,715
Northland Library Cooperative	\$75,000
Superiorland Library Cooperative	\$116,843
White Pine Library Cooperative	\$74,897
Funding Area Total	\$381,455

MeLCat Preparedness: New Participation in Shared ILS by Non-Automated Library

Iosco-Arenac District Library	\$25,000
Lewis College of Business, Richard Harris Library	\$24,950
Funding Area Total	\$49,950

MeLCat Preparedness: Upgrade or Migration to MeLCat Compliant ILS

Funding Area Total	\$75,000
Lenawee Intermediate School District	\$25,000
Chippewa River District Library System	\$50,000

Summary of LSTA Subgrants Awarded in Fiscal Year 2004

Awarded in Fiscal Year 2004, by Legislative District

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Iosco-Arenac District Library	\$25,000
Northland Library Cooperative	\$75,000
Onaway Area Community Schools Library	\$24,000
Superiorland Library Cooperative	\$116,843

District 2

Hackley Public Library	\$6,908
Mid-Michigan Library League	\$79,715

District 4

Chippewa River District Library System

District 5	
Bay County Library System	\$19,338
Flint Public Library	\$10,000
Mideastern Michigan Library Cooperative	\$6,905
Mideastern Michigan Library Cooperative	\$35,000
Public Libraries of Saginaw	\$24,400
White Pine Library Cooperative	\$74,897

District 7

Lenawee Intermediate School District	\$25,000
Manchester District Library	\$14,889

District 8

Inc	lepend	lence Towns	hip Li	brary	\$10,000

District 14

Lewis College of Business, Richard Harris Library \$24,950

\$50,000